
THE GRAPEVINE

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“Concentrated Excellence”

Acquisition of Milne Fruit products, Inc. (MFP) by Wyckoff Farms, Inc. (WFI) completed.

The sale of Milne Fruit Products, Inc. by Ocean Spray Cranberries, Inc. (OSC) has been finalized with Wyckoff Farms, Inc. during the month of September, 2004.

WFI, a major factor in the agricultural economy of eastern Washington State and in other domestic and international locations, has completed the acquisition of MFP after an almost two year of negotiations for it's stock. They have acquired all the MFP's assets, personnel, and good will.

WFI is a diversified agricultural operation which grows and processes conventional and organic: hops, mints, varietal wine grapes, concord grapes, niagara grapes, various tree fruits, potatoes, wheat, hay, and recently have ventured into berry fruits: red raspberries and cultivated blueberries for the fresh and process markets.

WFI has been a long term contracted grower for MFP and is very familiar with MFP's management team, office staff, lab and plant personnel and plans to retain the team that has gotten MFP to this level of excellence.

WFI plans to invest in technology, personnel, and product development, so as to grow MFP's stature in the food ingredient market places as an outstanding, hi-quality purveyor of various fruit based ingredients to the domestic and international customers in the food processing business.

Milne Fruit Products plans to continue & expand it's product lines.

MFP will continue the production and sale of it's core product lines, but expects to expand it's offerings to the food industry with products that are related to and compliment it's core business: Fruit Ingredients.

Currently MFP's core products offered:

- Fruit Juices & Purees
 - Including Organics
 - Custom Blends & Pre-mixes
 - Distillates & Essences
- In the future, MFP will also offer:
- Fruit Juice / Puree Based Powders
 - Ingredients From Pomace (IFP's)
 - Fruit Extracts: liquid & powders
 - Fruit Seeds
 - Fruit Dietary Fiber Powders
 - Fruit Seed Oils
 - Fruit Seed Powders (meal/ flour)
 - Fruit Based Colors & Flavor Enhancers
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MFP will continue to be guided by Randy Hageman

Randy Hageman will continue to be the President & General Manager of MFP and guide the company into it's new era of prosperity as an independent and locally owned operation, which can offer it's customers and the food industry unequalled quality, integrity, purity efficiencies and effectiveness in fruit procurement, processing and marketing of it's Food Ingredients.

New website: www.MilneFruit.com

Please visit our revised website for an overview of our company and product lines.

MFP names VP & Director of Sales

John J. Schroeder (Jack) has rejoined MFP as the new VP & Director of Sales & Marketing with responsibilities for Customer Service, Sales, Marketing, and a new emphasis on Product Development in conjunction with the Technical Services Group, that continues to be headed by Eric A. Johnson.. Jack brings 30 years of food ingredient experience to our outstanding MFP organization.

Continuing with
“Concentrated Excellence”
